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Descriptors-*Adult Reading Programs, *Annotated Bibliographies, Biographies, Consumer Economics, Costs, Disadvantaged Groups, English (Second Language), Individualized Programs, Initial Teaching Alphabet, *Instructional Materials, Instructional Program Divisions, Job Skills, Phonetics, Programed Texts, Retardation, Sight Method, Teaching Machines, Work Attitudes

An annotated bibliography is designed to be a guide to adult materials for reading instruction; it is arranged alphabetically by publishers, and includes such information as title, author, grade levels, price, binding, and other books in the series. Materials use such approaches as the phonetic, sight, and ITA methods. Instructional techniques include teaching machines, programed texts, records, and other individualized materials. Some materials are recommended for the disadvantaged, retarded, or those for whom English is a second language. The texts include biographies of famous Americans, and information on the world of work, economic and social self sufficiency, and occupational skills. No materials are included for teaching of grammar, spelling, vocabulary development, or social studies. (pt)

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Curriculum Bulletin

MATERIALS FOR TEACHING ADULTS TO READ

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MATERIALS FOR TEACHING ADULTS TO READ

Prepared by:

Don Ebert & Marie Gaasholt

Preface

This bibliography, which is arranged alphabetically by publishers, does not attempt to be a complete list of all the reading materials available for teaching adult reading. It was designed to be used as a resource guide in locating appropriate adult reading materials. We have included only materials that we felt were appropriate for adults. No materials are included that are used for teaching grammar, spelling, vocabulary development or social studies.

The need for a listing of materials such as this is apparent. In Techniques for Teachers of Adults, Vol. #4, January 1968, it is stated that during 1967 3,400 Oregon adults had taken the General Equivalency Diploma Test (G.E.D.), and that 50 percent of the Oregonians over the age of 25 years do not have a high school diploma. Teaching Topics, Vol. 16 #2, comments that 8 million Americans 18 years of age and over are unable to read or write as well as the average 10 year old fifth grader and that more than 11 million American adults have not completed six years of school.

The Lane Community College Study Skills Center was our prime source of information and we are grateful and appreciative for their assistance.

All teacher activities are programmed in the manual. It is appropriate for slow, average, and fast learners and recommended for adult literacy training.

Publisher: Barnhart, Clarence L., Inc. (1963) P.O. Box 359, Bronxville, New York

Title: Let's Read

Author: Leonard Bloomfield and Clarence L. Barnhart

Grade Level: 1, 2, 3

Series: Let's Read, Parts 1 through 6

Price:

Binding: Paper bound and hard bound

Annotation: This is a linguistic approach to reading which contains a series numbered 1 through 9.

Publisher: Barnell-Loft, Limited, 111 South Centre Avenue, Rockville Centre, Long Island, New York 11570

Title: Specific Skill Series

Author: Richard A. Bonning

Grade Level: 1, 2, 3, 4, 5

Series: Specific Skill Series

Price: Complete set $20.00

Binding: Paper bound

Annotation: The Specific Skill Series is a structured reading program. The books can be used by themselves in a complete skills program or they can be used to supplement the basal reading series. They are easily scored and directions are included in each book. Students record their answers on a worksheet. The appearance is mature and acceptable to readers of all ages. There are no pictures.

Using the Context (Books A, B, C, D, E, F)... $5.69
Working with Sounds, (Books A, B, C, D)... $3.89
Following Directions, (Books A, B, C, D)... $3.89
Locating the Answer, (Books A, B, C, D)... $3.89
Getting the Facts, (Books A, B, C, D, E)... $4.74

Complete Specimen set (1 copy of each of the 23 available books)

Publisher: Barnell Loft, Ltd., 111 South Centre Avenue, Rockville Centre, L. I., New York 11570

Title: Specific Skill Series
Using, the Context, Levels 1-6 (Books A B, C, D, E, F)
Working with Sounds, Levels 1-6 (Books A, B, C, D)
Following Directions, Levels 1-6 (Books A, B, C, D)
Locating the Answer, Levels 1-6 (Books A, B, C, D, E, F)
Getting the Facts, Levels 1-6 (Books A, B, C, D, E)

Author: Edited

Grade Levels: 4 through 12 (sometime appropriate at second and third grade levels)

Series: 5 titles, 4 to 6 levels for each title.

Price: Specimen Set
By skills
Using the Context, Levels 1-6 (Books A, B, C, D, E, F) ($5.69
Working with Sounds, Levels 1-4 (Books A, B, C, D) $3.89
Following Directions, Levels 1-4 (Books A, B, C, D) $3.89
Locating the Answer, Levels 1-4 (Books A, B, C, D) $3.89
Getting the Facts, Levels 1-5 (Books A, B, C, D, E) $4.74

By Levels:
1st level (Books A) Using the Context, Working with Sounds, Following Directions, Locating the Answer, Getting the Facts...$4.74
2nd level (Books B) Using the Context, Working with Sounds, Following Directions, Locating the Answer, Getting the Facts...$4.74
3rd level (Books C) Using the Context, Working with Sounds, Following Directions, Locating the Answer, Getting the Facts...$4.74
4th level (Books D) Using the Context, Working with Sounds, Following Directions, Locating the answer, Getting the Facts...$1.90
5th level (Boks E) Using the Context, Getting the Facts...$1.90

Complete Specimen Set:
1 copy of each of the 23 available books... $20.00
Price for specimen sets include answer keys for each book, worksheets and graphs for levels 3-6 (Books C-F), postage and handling.

10 copies of any book...$7.90
Answer keys for each... .10
Worksheets for levels 3, 4, 5, 6, (100 per pkg.)..$1.25

Binding: materials

Annotation: This series is a structured programmed learning of skills. The skills are indicated by the titles of the various books. It is a step by step self correcting program; however, there are times when self-scoring is not desirable thus this feature is optional. It can be a supplement for a basal reading series, individualized program, and provides maximum results with minimum supervision. Directions included in each book contain 6 hours work scored in less than 6 minutes. Its mature format is designed for swift skill development acceptable to readers of all ages.

Publisher: Allied Education Council Distribution Center, Galien, Michigan 49113

Title: Reading 300
Reading 2,000

Author: Editors

Grade Level: 1, 2, 3

Series: Mott Basic Language Skills Program

Price:

Binding: Paper bound. Text workbook and student workbook

Annotation: Reading 300 is a basic language program. Reading 2,000 is a studnet workbook in remedial reading which presents in sequence the basic reading skills normally taught in the first six grades. The book is adult in tone, readily adaptable to junior, senior high and adult remedial programs. A text entitled Keys to Instruction is a teacher's guide and resource manual.

Publisher: American Incentive to Read, 2015 West Olympic Boulevard, Los Angeles, California 90006

Title: American Incentive to Read Teacher's Kit

Author: Editors

Grade Level: 1, 2, 3

Series: no

Price: complete kit $69.95, kit without carrying case $54.95, student text: set of books 1 and 2 $5.90, student text: single copies $2.95, secondary school and adult edition of the student text books 1, 2, 3-$7.50

Binding: Paper bound.

Annotation: Complete contents of the kit are listed below:
Teaching text...master text which includes student lesson and teaching instruction. Detailed lesson plans.
Record album...24 phonograph records covering all of the sounds with much drill work. (33-1/3 rpm)
Student supplement...five progress measurement tests, arranged to cover specific and progressive sections of tests. Dictionary of sounds, cross-indexed for quick location of any sound by its page and sound.
Student texts...basic fundamentals of reading and spelling. Book 1 and 2
Space test...structural phonics
Matrices for SPACE test...pre-punched keys for quick scoring.
Matrices for progress measurement tests...pre-punched keys.
Examiner's copy of the SPACE test
Carrying case

The program in an audio-visual controlled phonetic approach to reading. It utilizes 44 basic sounds of the English language. Each of these is taken up in a separate lesson and drill. The student studies these sounds whether they be the sound of a single letter in isolation or the sound produced by a combination of letters or blends until they have placed them in their sight vocabulary. The student is taught the technique of utilizing the word attack skill and its syllabication. He will be able to pronounce and spell a word even though he may not have seen it before and does not know its meaning. During the progress of the course new blends are added to the student's knowledge and vocabulary building begins. There is a controlled vocabulary factor in the system. The student is taught the skill of obtaining the definition of words from the dictionary. From there on the student in encouraged to develop comprehension of sentences and paragraphs.

Publisher: Ann Arbor Publishers, 610 South Forrest, Ann Arbor, Michigan 48104

Title: The Michigan Successive Discrimination Program

Author: Editor: Donald E. P. Smith

Grade Level: 1, 2, 3

Series: The Michigan Successive Discrimination Program

Price: Manual Program for teachers $2.00
Teacher's script for book 2 $2.00
Readiness program Set A:
Book A, Writing 1 $1.90
Book B, Writing 2 $1.90
Book C, Spelling (not yet available)
Book D, Cursive handwriting $3.95

Book 1, Listening 1, $2.95
Book 2, Listening 2, $1.90
Book 1, Letter level A, .90
Book 2, Letter level B, $1.40
Book 3, Work level A, $1.90 and readiness program

Reading program beginning Set A:
Book 4, Word level B, $1.90
Book 5, Word level C, $2.15
Book 6, Word level D, $2.15
Book 7, Word level E, $2.15
Book 8, Word level F, $2.15
Book 9, Phrase level, $2.15
Book 10, Sentence level, $2.15
Book 11, Paragraph level, $2.15

Recording Tapes--reusable--(optional)
(3-3/4 IPS, monophonic, 1 track)
Phonemes (to accompany Book 1):
3 hours, 1 tape $18.00
Sounding (to accompany Book 1):
1 hour, 1 tape $9.00

Binding: Paper bound.

Annotation: There is a 10% discount on orders of 100 or more sets. All material is self-instructional

Publisher: Bell & Howell Company, Audio-Visual Sales Dept., 7100 McCormick Road, Chicago, Illinois 61645

Title: Language Master (teaching machine)

Author: Editors

Grade Level: O--Adults

Series: Language Master Programs

Price: Approximately $250.00

Binding: Tapes and cards

Annotation:
A. Vocabulary Builder--Sets 1,2,3;
B. Word-Picture--Sets 1,2,3; grades pre-school through 3rd
C. Language Stimulation--Sets 1,2,3; grades 4 through 8 English as Second Language, Special Education
D. English Development--Sets 1,2,3; grades 7 through 12, adult and English as a Second Language
E. The Sounds of English--Set 1; college
F. The Phonics Program--grades O-12 and adult, and English as a Second Language, Social Education
G. Building Basic English--Set A (Nouns and Everyday Things) grades O-adult
H. Blank Language Master Cards (make your own programs)
(1) Index size 3"X5"
(2) Tab size 3-3/4" X 7-3/8"
(3) Standard size 3-1/2" X 9"
(4) Jumbo size 8-1/2" X 11"

Publisher: Behavioral Research Laboratories, Ladera Professional Center, Box 577, Palo Alto, California 94302

Title: Sullivan Remedial Reading Program

Author: Sullivan

Grade Level: 1, 2, 3, 4, 5, 6

Series: Sullivan Remedial Reading Program

Price: Individual prices listed below.

Binding: Paper bound, hard bound text books and tape.

Annotation: Four programmed textbooks designed to prepare the beginning student for work in the Reading series. The program teaches the student to recognize printed numbers and letters to associate these symbols with sounds, and to combine these sound symbols into recognized words.

READING READINESS: Textbooks A,B,C,D; $1.49 each...Teacher's Manual $3.99

READING SERIES: (programmed textbooks with 96 pages each...$1.49
Series I Books 1 through 4 and teacher man $.99
Series II Books 5 through 8 and teacher manual $.99
Placement Examination...a booklet designed to determine quickly the actual reading ability of the prospective student...$.49
Eight Correlated Readers..each 64 pages. These are simple, well-illustrated readers to accompany each of the programmed textbooks. $.99 soft cover or $1.99 hardback.
Two Progress Test Booklets...each $.49
Test Booklet for Series I
Test Booklet for Series II
Additional Correlated Readers for Series I & II each $.99 softback or $1.99 harback.
Series I--Readers 1A, 2A, 3A, 4A.
Series II--Readers 5A, 6A, 7A, 8A.
Recorded tapes for use with Programmed Textbooks in Series I and II. Used as an added reinforcement to reading in the programmed textbooks. As each frame is completed, the recorder is turned on for correct answer.
Eight, 1200 foot tape reels (1 per text) 3-3/4 ips (2-track) $149.96
Eight New Additional Programmed Textbooks
Series III (Textbooks 9 through 12...$1.49 each and teacher manual $.99)
Series IV (Textbooks 13 through 16...$1.49 each and teacher manual $.99)

Publisher: Behavioral Research Laboratories, Ladera Professional Center, Box 577, Palo Alto, Calif. 94302

Title: Why Work

Author: Edited

Grade Level: 4 through 6

Series: 21 stories

Price: $68.92

Binding: Paper bound booklets

Annotation: Thirty copies of each story. Twenty-one stories written by various American authors. The stories are written in three catagories:
1. The definition of adulthood in terms of work.
2. One's personal identity in terms of work.
3. One's group identity in terms of work.

The selections contain 500 to 1,000 words which have been tested for effectiveness.

There is a 3-3/4 audio tape which includes eight of the stories narrated by the authors. These were chosen to give students a spectrum of voice appeals and personalities.

A complete indexed teacher's manual is included. It has discussion topics for each of the 21 selections. Each theme is summarized. There is a guide for effective use of the materials and a series of objective test questions for each story.

The kit is complete, sturdy, and easy to store. The 30 selections are separated from the others in the box by a color-coded tab index that identifies the title, reading level, and the theme.

Publisher: Brown, Wm. C. Company Publishers (1966) Dubuque, Iowa

Title: Effective Reading for Adults

Author: Selma E. Herr

Grade Level: 7 through 12, college and adult

Series:

Price:

Binding: Paper bound workbook

Annotation: A workbook that presents a practical approach to effective reading for adults.
1. Causes of ineffective reading.
2. Securing the main idea.
3. Developing word power.
4. Developing skimming, following directions, visualization and perceptual ideas.
5. Improvement of the physical and visual aspects of reading.

Publisher: Burgess Publishing Company (1965) 424 South Sixth Street, Minneapolis, Minnesota 55415

Title: Developing Reading Efficiency

Author: Lyle L. Miller

Grade Level: 7th through 10 grade

Series:

Price: $4.00

Binding: Paper bound and hard bound

Annotation: Developing Reading Efficiency is geared to an interest and vocabulary level for grades 7 through 10. It is designed to promote mutual development of reading speed and comprehension through group stimulation. Although the materials may be used for individualized practice, they are intended primarily for use with groups where competition can serve as psychological motivation.

The first part of the book contains mechanical type exercises, such as word recognition, phrase reading, recognizing synonyms, and same-different sentence matching. The second part contains sustained reading exercises of various lengths.

Publisher: Burgess Publishing Company (1965) 424 South Sixth Street, Minneapolis, Minn. 55415

Title: Maintaining Reading Efficiency (1966)

Author: Lyle L. Miller

Grade Level: high school and college

Series:

Binding: Paper bound workbook type materials

Price: $5.00

Annotation: This workbook provides an excellent collection of time reading exercises which have been standardized and arranged for easy recognition of growth in reading skill.

The selections vary in length from 557 to over 9,000 words. The variety of selections allows for diagnostic work with students whose difficulty lies in retention. The selections are also ideal for the superior student.

The contents included two standardized developmental reading tests which are appropriate for both pre and post testing of rate, comprehension, and efficiency.

Publisher: Burgess Publishing Company (1966) 424 South Sixth Street, Minneapolis, Minn. 55415

Title: Increasing Reading Efficiency

Author: Lyle L. Miller

Grade Level: college and adult

Series:

Price: $3.75

Binding: Paper bound and hard bound

Annotation: A college level publication of reading exercises designed to improve competence in vocabulary, comprehension, and reading efficiency. Scoring keys, rate tables, and progress charts are included.

Publisher: California Test Bureau, A Division of McGraw-Hill Book Company, Del Monte Research Park, Monterey, California 93940

Title: 4 titles in a series of lessons for self-instruction in basic skills.
1. Following Directions, reading levels available are AB, CD, EF, and G.
2. Reference Skills, levels are AB, CD, EF, and G.
3. Reading Interpretation, I Written at the levels AB, CD, EF, and G.
4. Reading Interpretation, II Written at the levels AB, CD, EF, and G.

Author: Edited

Grade Level: 3 through 12, college and adult

Series: 16 titles available, four at each level.

Price: $1.00 per book

Binding: Paper bound books

Annotation: Vocabulary and sentence structure are well within the capacity of the readers for whom the books are intended. Lessons for self-instruction in basic skills are multi-level programs of study in reading. The books are compact, soft-cover, reusable, with answer sheets. Titles are coded by letter to indicate the grade levels as follows: A for third grade, B for fourth grade, C for fifth grade, D for sixth grade, E for seventh grade, F for eighth, and G for ninth grade and above. Adaptive for tutorials, reviews, and enrichment. Simple to understand and use. Especially made for adult education.

Publisher: Cascade Pacific Books (1958), Seattle, Washington

Title: Beginning English for Men and Women, Parts I and II

Author: Allasina and McLeod

Grade Level: 4 through 5

Series: No

Price:

Binding: Paper bound workbooks

Annotation: Two workbooks in the series providing reading and writing skills. The word list in the back is illustrated for older individuals.

Publisher: Childrens Press, Inc., Chicago, Illinois

Title: People of Destiny

Author: Edited

Grade Level: 4 through 6

Series: Series of books

Price: $3.98 (Subscription price for entire program $3.04 each)

Binding: Hard bound

Annotation: This is a series of biography books about such individuals as Douglas MacArthur, Henry Ford, Babe Ruth, Leonard Bernstein, etc. Approximately 100 pages with approximately 50 photographs from files of the news service with additional drawings to help with interpretation. The original manuscripts were read and approved. Each book includes a comprehensive bibliography of 35 to 40 titles for further in-depth reading.

Publisher: Committee on Diagnostic Reading Test, Inc., Mountain Home, North Carolina 28758

Title: Reading Exercises

Author: Edited

Grade Level: 4 through 12

Series: Cards at levels 1, 2, and 3

Price: Level 1, $15.00 Scoring key $1.00
Level 2, $25.00 Scoring key $ .50
Level 3, $25.00 Scoring key $ .50

Binding: Paper bound cards and folders

Annotation: Reading exercises are for use in the classroom. They are self-administering. The teacher tests the students, finds out the reading skills in which help is needed. On this basis reading exercises are selected. Level 1 includes approximately grades 4, 5, and 6 and includes exercises to develop word attack and vocabulary skills. Level 2 is approximately grades 7, 8, and 9. This area includes exercises to develop word attach skills, vocabulary, and comprehension skills. Level 3 is approximately grades 10, 11, and 12, adults and college. Level 1 is printed on cards. There are a few cards at levels 2 and 3, these exercises are printed and stapled into file folders. Where an exercise in this form t is not available an exercise in the new forma has been inserted.

Publisher: Communications Academy, 2024 Locust St., Philadelphia, Pennsylvania 19103

Title: The Bergen Evans Vocabulary Program (Practical Vocabulary Improvement Series)

Author: Bergen Evans

Grade Level: 7 through 12, adult and college

Series: 50 lessons series, 5--12-inch long play records

Price: 5--12-inch records $24.50 includes study guide
5 pre-recorded tapes $29.50 includes study guide
Additional study guides $1.50 each. 25 or more $1.25 each

Binding: Paper bound study guides

Annotation: This is a course of instruction employing modern educational techniques to enhance your speaking, writing, and reading vocabulary. The course utilizes all three learning senses; seeing, hearing, and speaking, to stimulate the thinking process. The 50 lesson series is recorded on five 12-inch long-playing records. The accompanying study guide includes the printed record script tests in context, word derivatives, word lists, and word review tests. With each of the 500 primary words learned you actually gain three or more derivatives adding over 2,000 words to your vocabulary. It's recommended for use in secondary schools, colleges, industries, and libraries. It is qualified for purchase under ESEA and NDEA.

Publisher: Coronet Learning Programs, Cornet Bldg., Chicago, Illinois 60601

Title: Language Arts Away

Author: Edited

Grade Level: 9 through 12

Series: Individual copies

Price: Pack of 25, $30.00
Individual copies--$1.20 each
Less than 25, price $1.50 each

Binding: Paper bound

Annotation: While this book deals mainly with figures of speech, research, and writing reports, the section on vocabulary growth "Divide and Conquer Words" works with prefixes, suffixes, and roots. This area is useful in word recognition syllabication, and word analysis skills.

Publisher: Developmental Reading Distributors, Laramie, Wyoming 82070

Title: Developing Reading Efficiency

Author: Lyle L. Miller

Grade Level: 7 through 12

Series: Includes series of books

Price: $3.25

Binding: Paper bound

Annotation: Each book contains scoring keys, rate tables, and progress charts. Word recognition, word meaning, phrase meaning, sentence meaning,

exploratory reading, vocabulary lists, progress charts, and computing rates tables are included in this material.

Publishers: Doubleday and Company, Inc., School and Library Division, Garden City, New York 11503

Title: Doubleday Signal Books

Author: Edited

Grade Level: 7 through 12

Series: Over 60 titles

Price: $2.95 each less school discount of 33-1/3%

Binding: Hard bound

Annotation: This series is especially designed for teenagers with reading difficulties and is edited by leading educators and librarians who understand the problems these young people face. The stories are written with strong but simple plot lines, plenty of action and short paragraphs. Illustrations are clear and type is legible. Each book has approximately 25,000 words and is hard bound with colorful jackets. There is no indication on the books that they are special stories for reluctant readers.

Publisher: Educators Publishing Service, 301 Vassar Street, Cambridge, Mass. 02139 (1965 revised edition)

Title: A First Course in Phonic Reading

Author: Lida G. Helson

Grade Level: 1, 2, 3, 4

Series: no

Price:

Binding: Paper bound workbooks

Annotation: The material is presented in a systematic and sequential manner and should be followed in its order of presentation. A teacher's manual containing directions and additional material for dictation and oral drills is available and found to be very useful in confunction with the work books.

Book I...a phonics drill manual designed for beginning reading instruction of grades 1 and 2
Book II...more advanced phonetic reading is designed at the 3rd and 4th grade levels.

Publisher: Fearon Publishers, 2165 Park Blvd., Palo Alto, California 94306

Title: Getting Ready for Pay Day Finding Ourselves On the Job

Author: M. W. Hudson and Ann A. Weaver
Eileen Lynch Corcoran
M. W. Hudson and Ann A. Weaver

Grade Level: 4 through 6

Series: Three Books

Price:

Binding: Soft bound workbooks type material

Annotation: Designed for younger adult illiterates, and semi-illiterates wishing to find economic and social self-sufficiency. The books cover topics such as money planning, and job skills.

Publisher: Fearon Publishers, 2165 Park Blvd., Palo Alto, California 94306

Title: Pacemaker Story Books

Author: G. R. Crosher

Grade Level: 0, 1, 2, 3,

Series: Pacemaker Story Books Series

Price: $.75

Binding: Paper bound reading book

Annotation: Designed specifically for the educable mentally retarded and slow learner, but they can also be used successfully as enrichment and remedial material. Specific titles:
A Borbin the Submarine
Adventure in the Snow
Around the Town
A Gun from Nowhere
Island Adventure
Mystery Cottage
Mystery at Camp Sunshine
Treasure in the Ruins

Publisher: Fearon Publishers, Inc., 2165 Park Blvd. Palo Alto, California 94386

Title: You and Your World

Author: Willeta Bolinger

Grade Level: 2

Series: no

Price: $2.00

Binding: Paper bound

Annotation: This is a workbook consisting mainly of pictures of young people, his family, environment, and world. It would probably be better for junior high or high school students rather than adults.

120 pages.

Publisher: Follett Publishing Company, 1010 W. Washington Blvd., Chicago, Illinois 60607

Title: System for Success Book 1 and 2

Author: R. Lee Henney, Ph. D.

Grade Level: 1, 2, 3, 4

Series: System for Success

Price: Book 1...$2.49 Book 2...$2.49 Instructor's Book...$4.50 each

Binding: Paper bound workbook

Annotation: A complete beginning program which presents relevant information while using an integrated approach to build skill in reading, writing, spelling, arithmetic and English grammar. Each lesson develops a functional vocabulary and

provides for cumulative word power by groupings in phonetic "families" and progression from monosyllabic to polysyllabic words. Designed for adults.

Publisher: Follett Publishing Company, 1010 W. Washington Blvd., Chicago, Illinois 60607

Title: Reading for a Purpose

Authors: Dr. J. B. Adair and Dr. R. L. Curry

Grade Level: 0, 1, 2, 3, 4, 5, 6

Series: Reading for a Purpose

Price: Workbooks...$3.54 Teacher's manual...$4.50

Binding: Loose Leaf notebook

Annotation: Develops basic reading skills for adult and young adult illiterates by utilizing the sight-word approach. Includes auditory and visual discrimination, speaking, listening, alphabet, sensory images, handwriting, word recognition, comprehension. Sequential arrangement of meaningful contextual reading material in fifty loose-leaf lessons allows individual pacing for immediate and continuing successful learning experiences.

Publisher: Garrard Publishing Company, Champaign, Illinois 61820

Title: My Puzzle Book 1 and 2

Author: Marguerite P. Dolch and Lilian Ostrofsy

Grade Level: 2

Series: no

Price: $.56

Binding: Paper bound

Annotation: Puzzle Book I uses the easier half of the Dolch 220 Basic Sight Vocabulary plus 65 other common words. Puzzle Book 2 contains the harder half of the vocabulary, 69 words from Book I and 31 new words. In the first half of each book words are listed alphabetically so the child can see the words in alphabetical order so the child can practice pronunciation of initial consonants and vowels. The words in the second half are not in alphabetical order.

Publisher: Gifted Teachers Book Company, Inc. (1966), Flossmoor, Illinois 60422

Title: Photo-Phonics Language Arts Program

Author: Jerry W. Johnson

Grade Level: 0, 1, 2, 3, 4, 5, 6

Series: Photo-Phonics Language Arts Program

Price:

Binding: Text and workbooks

Annotation: Book I begins pre-primer level of reading for adults. It is made especially for adults and has an adult approach to reading. The book goes as far as advanced fourth or beginning fifth grade. It starts with the alphabet and runs through the consonant sounds as well as initial and final consonant blends. It contains functional exercises such as writing letters, filling out checks and filling in forms.

Book II takes up the more difficult blends. The sounds of double "o", double "e", the "ea" sounds, and long "e" sounds, etc. It is more in-depth approach to phonics. There are a number of readings sprinkled throughout the exercise such as president Teddy Roosevelt "Will the hill be conquered?" "A Day at the Lake." As the student progresses further through the phonetic exercises more readings are encountered. It begins around the fourth grade level and goes as far as beginning junior high school in readability.

Publisher: Ginn and Company, 2550 Hanover Street, Palo Alto, California 94304

Title: Basic Word-Study Skills for Middle Grades

Part 1--The Letters and Sounds in Words
Part 2--Words and Their Parts

Author: Edited

Grade Level: 4 through 12

Series: Series of individual cards

Price: Part 1--$.56
Part 2--$.56
Binder with sliding mask--$2.00

Binding: Paper bound workbook type material

Annotation: This material, while developed for middle grades, is not necessarily limited to that age level alone. It contains skills which are reinforced with additional instructions in phonetic and structural analysis of words. An attempt is made to improve vocabularies. Students can proceed independently at their own pace. There is immediate confirmation of correct responses in this programmed material. The binders are not essential; students may construct a 4" x 10" marker for use in checking responses.

Publisher: Globe Book Company, Inc., New York, New York 10010

Title: Vocational English, Books I and 2

Author: Jochen and Shapiro

Grade Level: 4 through 12

Series: Books 1 and 2

Price: Book 1 $1.86 Book 2 $1.98

Binding: Hard bound textbook type material

Annotation: Practical language problem situations are presented to lead the learner step by step to think out answers. Pretests and achievement test highlights help in each unit, while abundant drills in daily lessons and assignments assure sequence and continuity in word development. Designed for non-academic students, emphasizing applications of language learning to the world of work. Practical for reading experience.

Publisher: Harr Wagner Publishing Company, 609 Mission Street, San Francisco, California 94105

Title: Individual titles listed below

Author: Editors

Grade Level: Approximately 2, 3, 4, 5

Series: The Wildlife Adventure Series, interest range: Gr. 2-8
The Deep-Sea Adventure Series, interest range: Gr. 2-10
The Morgan Bay Mystery Series, interest range: Gr. 3-10
The Reading-Motivated Series, interest range: Gr. 4-9
The Checkered-Flag Series, interest range: Gr. 5-adult

Price: approximately $2.50 a piece

Binding: Hard bound

Annotation: Each series features high-interest, book-length stories; controlled reading levels; correlated activities and exercises. The illustrations are mature and colorful.

Publisher: Holt, Rinehart, Winston, Inc., Publishers, 383 Madison Avenue, New York, New York 10017

Title: Learning to Read and Write

Author: Henderson and Henderson

Grade Level: 3

Series: no

Price: $2.64

Binding: Paper bound

Annotation: Approach is a combination of phonics and sight methods. It is designed for an adult reading at the third grade level but needing review and phonics. It has a good format.

Publisher: Holt, Rinehart and Winston, Inc., Publishers, 383 Madison Avenue, New York, New York 10017

Title: Elementary Education for Adults

Author: Owens and Sharlip

Grade Level: 1, 2, 3

Series: no

Price: $1.80

Binding: Paper bound

Annotation: There is an appendix for contractions, abbreviations, and irregular verbs. The subject matter is fair, but definitely dated.

Publisher: Initial Teaching Alphabet Publications, Inc., 20 East 46 Street, New York, N. Y. 10017

Title: Breakthrough

Author: Dr. Rychard Fink and Dr. Rose Clavering

Grade Level: 0, 1, 2, 3

Series: The i/t/a Reading and Language Program for Adults

Price:

Binding: Paper bound

Annotation: Complete information not yet available. Worksheets, paragraph material, reader's and teacher's manuals are especially designed for a mature interest level.

Publisher: Lauback Literacy, Inc. (1966), 2000 P. Street, N. W., Washington, D. C. 20036

Title: Test Booklet

Author: Editors

Grade Level: 0, 1, 2, 3

Series:

Price:

Binding: Paper bound

Annotation: Contains verbal relations, letter naming and copying, visual memory, perceptual closure. Transformations, transfer, recognition vocabulary, word sound analysis, word completion, verbal relations, sentence sequence and completion. A workbook on phonic skills.

Publisher: Lyons and Carnahan, Educational Publishers, 407 East 25th Street, Chicago, Illinois 60616

Title: Phonics We Use

Authors: Mary Meighan, Marjorie Pratt, Mable Halvorsen, Ruth Helmkamp, Aileen Thomas and Lucille Ingalls

Grade Level: 0, 1, 2, 3, 4, 5, 6

Series: Phonics We Use

Price: $.64 to $.80

Binding: Paper bound

Annotation: Books A through G include grades 1 through 6. Book A is the pre-primer and Book B the primer level, Book C the first reader, and so one. This is a complete word recognition program. It introduces and teaches the initial consonant sounds that occur most commonly in readiness pre-primer and primer materials. It teaches the initial and final sounds of single consonants and initial sounds of consonant blends and diagraphs. The latter books are extensions of the skills initiated in the beginning books.

Publisher: Macmillan Company, School Department, 60 Fifth Avenue, New York, New York 10011

Title: English This Way

Author: Editors

Grade Level: 1, 2, 3

Series: English This Way

Price: Text--$1.28 Teacher's Manual--$1.80
Workbook--$1.28

Binding: Paper bound

Annotation: There are drills for oral and written work.

Publisher: Macmillan Company, School Department, 60 Fifth Avenue, New York, New York 10011

Title: Gateway English

Author: Editors

Grade Level: 7 through 12 grades

Series: Series of paper bound booklets

Price: From $1.32 to $3.00 per book

Binding: Paper bound

Annotation: A literature and language arts program created for disadvantaged students and approved by such students and their teachers during a nation-wide testing program. Teacher's manual:
A FAMILY IS A WAY OF FEELING
STORIES IN SONG AND VERSE
WHO AM I?
COPING
STRIVING
A WESTERN SAMPLER
CREATURES IN VERSE
TWO PATHS TO GREATNESS

Publisher: Macmillan Company, School Department, 60 Fifth Avenue, New York, New York 10011

Title: The New Streamlined English Series (1966-1967)

Author: Lauback, Kirk, Lauback

Grade Level: 1, 2, 3, 4, and 5

Series: The New Streamline English Series

Price: $1.12 to $1.36 each

Binding: Paper bound readers and skillbook

Anno ation: The complete series consists of 192 lessons that are easy to teach and easy to follow. Part 1 of the series (the first five Skill Books with their Correlated Readers) emphasizes the development of basic skills, e.g. phonics, structural analysis, comprehension, and vocabulary development. Part 2 encourages independent reading and stresses the skills needed for reading newspapers, maps and directories as well as such literary forms as biograph, essay, and poetry.

Special feature is a memory-aid that uses pictures with super-imposed letters to associate sound with sight. Teacher's guides are provided with the series.

Publisher: Macmillan Company, School Departmen 60 Fifth Avenue, New York, New York 10011

Title: Macmillan Reading Spectrum

Author: Editors--Weinberg, Deighton, Sanford, Bishop, Gillespie, Crosby

Grade Level: 2 through 8

Series: 3 areas containing 6 booklets each

Prices: The Spectrum of Skills, includes 4 copies of booklets, list $78 net $58.50 --three display boxes, teacher's guide and pupil record book.

Individual booklets list $1.00 net $.75

Binding: Paper bound booklets of about 130 pages each

Annotation: This set consists of six booklets in each of three different reading skills area, word analysis, vocabulary development, and reading comprehension. There are 18 booklets in all, plus a pupil record book and a teacher's guide. The booklets are self-directing, self-correcting and non-consumable.

Publisher: Macmillan Company, School Department, 60 Fifth Avenue, New York, New York 10011

Title: English 900

Author: Editors

Grade Level: 3

Series: English 900

Price: workbook--$.80 teacher's manual--$1.80

Binding: Paper bound

Annotation: Six paper bound textbooks and accompanying workbooks with t ape recordings. The 900 basic sentences covered in the six workbooks with variations provide a basic vocabulary of English. Workbooks are branch programmed.

Publisher: Mast Development Company, 2212 E. 12th St., Davenport, Iowa 52803, Distributed by Keystone View Company, Meadville, Pa. 16335

Title: Mast Teaching Machine

Author: Editors

Grade Level: 1, 2, 3, 4, 5, and 6 reading material. Other materials goes from 0-12.

Series: "First Steps in Reading" and "Spelling Rules"

Price: Machine $245.00...cartridge sets range from $15.00 to $100.00

Binding: Cartridge films

Annotation: The "First Steps in Reading" has 3 cartridges and costs $50.00. The "Spelling Rules" has 4 cartridges and costs $80.00. The programmed material begins with visual discrimination. Vow sounds are not isolated. The student learns to read about 65 words in 35 sentences. Words include 46 nouns, 19 verbs, 6 prepositions, 1 conjunction, 2 adjectives, and an article. Cartridges increase in difficulty. The machine is linear programmed rather than branched.

There are 60 different cartridges available, covering many topics.

Publisher: McGraw-Hill Book Co., Inc.--A Sullivan Program, 330 West 42nd Street, New York, New York 10036

Title: Programmed Reading for Adults (1966)

Author: C. D. Buchanan and Dr. M. W. Sullivan

Grade Level: 1, 2, 3, 4, and 5

Series: Programmed Reading for Adults

Price: from $1.24 to $2.50 each

Binding: Paper bound

Annotation: This is a new series developed especially for adults. There are six books, The teacher's manual is necessary when using the series.
Book 1 The Letters of the Alphabet
Book 2 The Sounds of the Letters
Book 3 From Words to Sentences
Book 4 Sentence Reading
Book 5 Paragraph Reading
Book 6 Consecutive Paragraphs

Publisher: Merrill, Charles E., Books Inc. 1300 Alum Creek Drive, Columbus, Ohio 43216

Title: New Modern Reading Skilltexts

Author: William E. Young, Bernice E. Leary, Elizabeth Arndt Myers and Adelaide Holl

Grades: 7 through 12

Series: Contains tapes and paper bound workbooks. Modern Reading Book: 1, 2, 3

Price: $90.00 per course

Binding: Paper bound workbooks

Annotation: Each course represents 10 hours of playing time in your choice of 18 replayable tapes recorded at 1-7/8 ips, or (20) 6 replayable tapes recorded at 3-3/4 ips, dual track, and includes one appropriate Modern Reading Skilltext and one basic instructional manual.

Publisher: Merrill, Charles E. Books, Inc., 1300 Alum Creek Drive, Columbus, Ohio 43216

Title: Building Reading Power

Author: J. O. Loretan

Grade Level: 4 through 6

Series: 15 booklets

Price: $35.00 per kit

Binding: Paper type material

Annotation: This material is not strictly phonetic, but relies on context clues, and comprehension skills. Its clear, easy layout adapt it to fit any level. The kit contains 15 different booklets, with five copies of each. One teacher's manual, 150 response sheets and five masking sheets.

Publisher: Merrill, Charles E., Books, Inc., 1300 Alum Creek Drive, Columbus, Ohio 43216

Title: New Modern Reading Skilltexts

Author: Adelaide Holl

Grade Level: 7 through 12 grades

Series: Book 1--grades 7 through 9
Book 2--grades 8 through 10
Book 3--grades 9 through 12

Price: List price $1.28, net price $.96

Binding: Paper bound workbook and textbook type material

Annotation: Individualized, self-administering reading skills-development program. Furnishes a means to diagnos students strengths and weaknesses and measures progress.

Publisher: Merrill, Charles E. Books, Inc., (1967) 1300 Alum Creek Drive, Columbus, Ohio 43216

Title: New Phonics Skilltest Series

Author: Rachel G. Brake

Grade Level: 1, 2, 3, 4, 5

Series: New Phonics Skilltest Series

Price: Workbook or teacher's manual either $.88 or $.96 a piece

Binding: Paper bound and in workbook style

Annotation: Each lesson is divided into five parts:
LISTENING: At the beginning of each regular unit a poem furnishes a context for the speech sound or sounds to be stressed in that lesson. The poem may be considered juvenile for senior high and adult.
UNDERSTANDING: Practice in reading for specific purposes, and for making inferences.
WORKING WITH SOUNDS: Association between sound and letter. Hints help pupils to remember basic generalizations about the sounds and letters.
WORKING WITH WORDS: Word-structure skills.
REVIEWING: Systematic reinforcement of one or more of the phonic or structural skills introduced earlier appears at the end of each unit.

Publisher: Charles E. Merrill Books, Inc., 1300 Alum Creek Drive, Columbus, Ohio 43216

Title: Universal Workbooks in Phonics

Author: Editors

Grade Level: 1, 2, 3, 4, and 5

Series: Universal Workbooks in Phonics

Price: $3.25

Binding: Paper bound

Annotation: Each workbook develops essential skills in word recognition; phonics, ear training, word meanings, word building, and in the more advanced books, dictionary skills.

Publisher: Modern Curriculum Press, Berea, Ohio

Title: Phonics is Fun (1964)

Author: Louis Krane

Grade Level: 1

Series:

Price:

Binding: Paper bound

Annotation: Teaches phonic by word-picture associations and includes handwriting practice. It has good ideas and is very basic.

Publisher: New Readers Press (1959), Division of Laubach Literacy, Inc., 1011 Harrison, Box 131, Syracuse, New York 13210

Title: How to Find a Job

Author: Francis and Iftikhan

Grade Level: 4 through 6

Series: booklets and forms

Price: Booklets $.30 each

Binding: Soft bound

Annotation: In this material suggestions are made for job applications and interviews. A sample applications form is provided for the student.

Publisher: Noble and Noble Publishers, Inc.

Title: From Words to Stories

Author: Guyton and Kielty

Grade Level: approximately 2 and 3

Series: no

Price: $2.64

Binding: Paper or cloth bound

Annotation: This worktext gradually progresses from simple sentences to simple stories, all within a framework of 147 total words. Throughly adult material. Includes teaching techniques and suggested lesson plans. 83 pages.

Publisher: Noble and Noble Publisher, Inc., 705 Third Avenue, New York, New York 10017

Title: Operation Alphabet

Author: Robert H. Coates, editor; Director, Division of School Extension; Philadelphia Public Schools

Grade Level: 0, 1, 2, and 3

Series: Operation Alphabet

Price: Operation Alphabet V-1 $2.00
Teacher's Guide Operation Alphabet I $2.00
Operation Alphabet 2 Part I $2.50
Operation Alphabet 2 Part II $2.50

Binding: Paper bound workbook

Annotation: The series contains a variety of techniques which attempt to develop reading in depth. The material has been especially prepared for adults. The readings cover such everyday concerns as going to a supermarket, a doctor's office, finding the right bus stop, or getting the weekly pay check.

The vocabulary is controlled. Lessons are sequential, step-by-step, slowly paced development of vocabulary. Phonics, writing skills are included. It begins with the cursive alphabet.

Publisher: Noble and Noble Publishers, Inc., 705 Third Avenue, New York, New York 10017

Title: Live and Learn

Author: Cass

Grade Level: approximately 2, 3 and 4

Series: no

Price: $3.32

Binding: Paper bound worktext

Annotation: This worktext contains 153 pages. It has useful readings with exercises within a 600-word range. There is a vocabulary list at the end of the book.

Publisher: Noble and Noble Publishers, Inc., 705 Third Avenue, New York, New York 10017

Title: How we Live revised 1966 edition

Author: Cass

Grade Level: approximately 2, 3 and 4

Series: no

Price: $3.22

Binding: Paper or cloth bound

Annotation: A very practical text of easy reading for the adult who has already begun to read. Numerous exercises to develop word and grammatical skills. 152 pages.

Publisher: Noble and Noble Publisher, Inc., 705 Third Avenue, New York, New York 10017

Title: Everyday English and Basic Word List for Adults

Author: Cass

Grade Level: 2, 3, and 4

Series: no

Price: $1.28

Binding: Paper bound

Annotation: This is a worktext of 58 pages. It contains 1,000 essential words with numerous practical exercies.

Publisher: Noble and Noble Publishers, Inc., 705 Third Avenue, New York, New York 10017

Title: Write Your Own Letters

Author: Cass and Rosenfeld

Grade Level: approximately 2, 3 and 4

Series: no

Price: $1.80

Binding: Paper bound

Annotation: This is a worktext of 64 pages. It describes in easy-to-understand terms how to write a variety of business and social letters.

Publisher: Portal Press, Inc., A Subsidiary of John Wiley and Sons, Inc., 605 Third Avenue, New York, New York 10016

Title: Springboards

Author: Editor in Chief: Abraham Kavadio

Grade Level: 6 through 12

Series: 4 copies of 90 titles, 4 page booklet

Price: $49.95 for series B71183

Binding: Paper bound pamphlet form

Annotation: The Reading Laboratory Learning Program series contain four copies of 90 titles and a teacher's guide. This material is suitable for intermediate junior high and senior high school students. It is a springboard for the books as they were originally written. Springboards has taken works of various authors and simplified the material to a 4-page booklet. The reading selections are good in themselves for training in comprehension as well as writing and class discussions.

Publisher: Psychotechnics, Inc., 7433 N. Harlem Avenue, Chicago, Illinois 60648

Title: Optimum Reading Achievement Parts I and II

Author: Walter Powers

Grade Level: 1, 2, 3, 4, 5, and 6

Series: Words and Phrases Film Program and Reading Lesson Film Program

Price: set approximately $42.50 machine $295.00

Binding: Films

Annotation: Similar to the controlled reader.

Publisher: Reader's Digest Services Inc., Educational Division, Pleasantville, New York 10570

Title: The Adult Readers

Author: Editors

Grade Level: 0, 1, 2, 3

Series: The Adult Readers

Price: 25¢ each and 10¢ for the teacher manual

Binding: Paper bound

Annotation: This series consists of a set of 12 thirty-two page readers. The story content would be most interesting to a teenage audience. Useful also to develop basic comprehension and word analysis skills.

Publisher: Reader's Digest Services, Inc., Educational Division, Pleasantville, New York 10570

Title: Reader's Digest Adult Readers revised edition 1967

Author: 20 education specialists who were assisted by classroom teachers through the United States

Grade Level: 1, 2, 3, and 4

Series: Reader's Digest Adult Readers

Price: from 10¢ to $1.00

Binding: Paper bound

Annotation: This is a series of twelve attractive books for functionally illiterates, dropouts, and poor adult readers, used for any age adults or at the secondary school level.

New Reading Skill Builders: ten books for reading levels, 1, 2, 3, and 4
level one...64 pages...51¢
level two and three...128 pages...69¢
level four...144 pages...69¢

Reading Skill Builders: twenty-three books for reading levels 1, 2, 3, and 4

Reader's Digest Readings: six books with basic vocabulary of 500 words to 1,000 words.

Publisher: Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

Title: Reading in High Gear

Author: Developed by Mayron Woolman, Ph. D. Director, Institute of Educational Research, Washington, D. C.

Grade Level: 0 through 12 and adults. (to be used beginning at the junior high level)

Series: Series of books arranged in cycles. Cycles 1, 2, and 3. Complete set contains 8 books.

Price: Specimen set includes 1 copy of each workbook, and teacher's manual: List $11.34 Net $8.50

Full set: List $33.34 Net $25.00

Binding: Text and/or workbook, as well as manual, is paper bound.

Annotation: This material can be used with virtual non-readers, culturally disadvantaged, dropouts, pre-dropouts, and functionally illiterate adults. The learners begin at the initial stages of the reading process and progress very gradually through basic reading skills, advancing primarily at their own rate. Individuals who complete the the three cycles (all eight books) should be able to function at approximately the eigth-grade level of word-attack skills. The instructor's manual gives step-by-step procedures. No specific grade levels are assigned. The manual is developed for the non-professional reading instructor.

Publisher: Science Research Association (SRA) Inc.,

259 East Erie Street, Chicago, Illinois 60611

Title: The Job Ahead

Author: Brumber Goldberg

Grade Level: 1, 2, and 3

Series: The Job Ahead

Price: specimen set $28.67 individual books from $5.30 to $1.34

Binding: Paper bound

Annotation: Book one is for the first grade, book two for the second and book three for the third grade. Each text carries the same stories but are written at different grade levels. This gives an opportunity to use the same textbook with a wide range for the individual. Exercise books and detailed teacher's guides are provided.

The specimen set contains a guide, text at each level, and a set of workbooks at each level.

Publisher: Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

Title: Dimensions in Reading (Manpower and Natural Resources Kit)

Author: Editors

Grade Level: 7 through 12 and young adults

Series: A kit containing 300 four-page reading selections, 40 key booklets and manual.

Price: 3-9500 Dimensions in Reading Kit
List $90.00
Net $67.50
Teacher's handbook-list $.54, net-$.40

Binding: Paper bound pamphlets/booklets

Annotation: Dimensions in Reading enriches any basic reading program or special training program with a wealth of reading materials. It contains high interest material from current magazines and trade journals dealing with masculine jobs. Especially useful in developmental reading, guidance, vocational and technical courses at the high school level. Selections are grouped at eight different reading levels (3.5 through 7.4). Three topic categories:

1. conservation and skills involved.
2. related facts of natural history, geology, botany, zoology, weather and mineralogy.
3. occupational skills--welder, carpenter, telephone repairman, soil scientist, and electrician.

A second kit, to be published in late spring, 1967, will include stories grouped around the area of American History.

Comprehension questions follow each selection, and key booklets are used to check answers.

Publisher: Science Research Associates, Inc., 259 Erie Street, Chicago, Illinois 60611

Title: Reading Laboratory Series

Author: Don H. Parker

Grade Level: 4 through 12

Series: Rate builders, record booklets, teacher handbook, etc.

Price: 3-2000 Reading Laboratory IIIa List $79.34
Net $59.50
3-2200 Reading Laboratory IVa List $79.34
Net $59.50
3-3900 Reading Laboratory IIIa List $79.34
Net $59.50
3-4800 Reading Laboratory IIIb List $79.34
Net $59.50
Student Record Book (one per student needed)
List $.71 Net $.53
Teacher Handbook List $2.00 Net $1.50
Teacher Handbook List $2.34 Net $1.75

Binding: Paper bound: Booklet type materials

Annotation: The laboratories contain power builders with answer keys for each reading level; one teacher handbook with listening skill builder selections; rate builders for improving reading speed and one student record book.

The power builders are durable, four-page reading selections that help students develop vocabulary, comprehension, and word attack skills. Subject matter varies, including biography, social studies, natural science, adventure and everyday life. The booklets also include, comprehension checks and exercises for developing vocabulary and skills in phonics and structural analysis of words. Answer keys are used by students to check responses.

Listening skill builders have activities in the teacher's handbook to develop the student's ability to understand and retain what he hears.

Rate builders are cards that are introduced in the fourth grade laboratory to develop speed and concentration. Each card includes short reading selection followed by comprehension questions and answers in the student record book. Time is limited to 3 minutes. Students check their own responses. Although the title suggests it might be at the level of the 7, 8, and 9th grades, it actually includes reading levels from 3.0 through 12.0; however, it is most appropriate to be used at the intermediate and junior high levels.

The kits overlap in grade levels and one should be sufficient.

Publisher: Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

Title: New Rochester Occupational Reading Series

Author: Herman R. Goldberg and Winifred T. Brumber

Grade Level: 9 through 12 and adult

Series: set of 5 books at each level.

Price: 5-1909 Specimen set, (guide, one text each level, set exercise books at each level) List $28.67 Net $21.50

Binding: Hard bound text

Annotation: Contains reading instruction and information about work for students seeking employment upon leaving school. Mature content beginning at second-grade level. Printed at three different levels:
Level 1=grade two
Level 2=grades three and four
Level 3=grades four and five

Exercise books in workbook form provide text levels and further development of reading skills, vocabulary, and proper occupational attitudes. Teacher's guide provides exercises in mathematics, science, and social studies.

Publisher: Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

Title: Better Reading Books

Author: Elizabeth A. Simpson

Grade Level: 4 through 12

Series: Books 1, 2, and 3

Price: Book 1--5.0-6.9 List $3.34 Net $2.50
Book 2--7.0-8.9 List $3.34 Net $2.50
Book 3--9.0-10.9 List $3.34 Net $2.50

Reading progress folder, one needed per student, package contains 20. List $4.34 Net $3.25

Binding: Cloth bound materials

Annotation: Each volume includes twenty reading selections accompanied by comprehension and vocabulary checks. Selections are literary in quality by authors such as O. Henry, Mark Twain, and James Thurber. The Reading Progress Folder provides answer keys and charts on which students record their progress. There are 90 pages in each cloth bound volume.

Publisher: Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

Title: Pilot Library Series, Grades 2-12

Author: Edited excerpts from literature

Grade Level: 2 through 12

Series: Pilot Library IIa (grades 2.0-7.0)
Pilot Library IIc (grades 4.0-9.0)
Pilot Library IIIb (grades 5.0-12.0)

Price: 3-5400 Pilot Library IIa List $70.00 Net $52.50
3-200 Pilot Library IIc List $70.00 Net $52.50
3-5500 Pilot Library IIIb List $70.00 Net $52.50

Binding: Paper bound/or hard bound 72 paper bound books of usually 32 pages

Annotation: The Pilot Library is three series of 72 booklets each ranging from grade 2.0 through grade 12.0. The booklets vary in length from 24 to 32 pages each and are excerpts carefully selected for their interest appeal and reading level. The excerpts are taken from full length books and the student can be directed to the original book if he is interested in doing so. A bibliography at the end of the book leads him to other books of similar content. Comprehension exercises are contained in student record books.

Teacher handbooks include synopses of all books, as well as suggested discussion questions, and charts which show the relationship between Pilot books, power builders, and other curriculum content areas.

Publisher: Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

Title: Reading for Understanding, Grades 5-12 and College

Author: Edited

Grade Level: 4 through 12 and college

Series: Reading for Understanding Senior Edition
Reading for Understanding Junior Edition
Reading for Understanding General Edition
(Each unit contains 400 lesson cards)

Price: RFU General List $46.00 Net $34.50
RFU Junior List $46.00 Net $34.50
RFU Senior List $46.00 Net $34.50

Placement test (package of 40) Net $5.34 Net $4.00
Answer Key Booklets List $2.14 Net $1.60

Binding: 400 cards in a container

Annotation: Each card has ten short paragraphs covering such topics as politics, history, art, science, business, sports, agriculture, and philosophy. After reading the student selects the best answer from four suggested conclusions. Responses are recorded in student record books. 90% must be obtained at each level on at least two cards before going on to the level above. It may take the reading of all four cards at one level before 90% is obtained on two cards.

Publisher: Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

READING IMPROVEMENT TEXTS

Author: Paul Witty

Titles:
1. How to Become a Better Reader, grades 8-12: Cloth bound, List $5.27 Net $3.95, Soft bound, List $3.67 Net $.75
2. How to Improve your Reading, grades 7-12 pack of 20 progress folds, one per student needed, List $5.30 Net $3.95 List $4.34, Net $3.25
3. Developing Your Vocabulary, grades 9-12 List $.90 Net $.67
4. You Can Read Better, grades 6-10, List $.90, Net $.67

Publisher: Scott, Foresman and Company, 855 California Avenue, Palo Alto, California 94304

Title: Tactics in Reading I & Workbook Edition

Tactics in Reading II & Workbook Edition

Author: Niles, Bracken, Dougherty, Kinder

Grade Level: Specifically developed to be used at grades 9 and 10; however, its structural analysis, syllabication and phonetic approach are appropriate forbeginning reading at the adult level.

Series: Boxed classroom set of consumable exercises.

Price: Tactics in Reading I, $56.00
Tactics in Reading I, Workbook Edition, $1.36
Tactics in Reading II, $56.00
Tactics in Reading II, Workbook Edition, $1.44

Binding: Tactics I: Box of 102 exercises: 50 different cards; 35 reusable copies of each on durable stock. Diagnostic and evaluation tests. Guide included.

Tactics II: Box 123 exercises: 60 different cards, 30 reusable copies of each on durable stock. Diagnostic and evaluation tests. Guide included.

Annotation: A systematic plan for developing skills that students need to become familiar with to be better readers. These tactics help develop word analysis through prefixes, suffixes, blends and diagraph recognition. It contains exercises using long and short vowels, hard and soft consonant sounds and syllable recognition. This material is very well organized and programmed for appropriate and effective learning.

Publisher: Scott, Foresman and Company, 855 California Avenue, Palo Alto, California 94304

Title: Basic Reading Skills for Junior High School Use, Basic Reading Skills for High School Use

Author: Gray, Monroe, Artley

Grade Level: Suggested for junior high and high school and appropriate for reading at the middle and intermediate grades.

Series: Two workbooks, junior high and high school.

Price: Basic Reading Skills for Junior High School Use, Pupils' Edition...$1.40
Teacher's Edition...$1.40
Basic Reading Skills for High School Use
Pupils' Edition...$1.44
Teacher's Edition...$1.44

Binding: Paper bound

Annotation: These workbooks provide a refresher program on reading skills for students not reading up to their grade level. These workbooks provide for steady growth in basic skills.

Publisher: Steck-Vaughn Company, 5626 Belmont Avenue, Fresno, California 93707

Title: Adult Reader (1964)

Author: M. S. Robertston

Grade Level: 2 and 3

Series: no (a group of books)

Price: list $.96 net $.72

Binding: Hard bound combination text and workbook

Annotation: This book features a basic vocabulary of words most frequently used by adults. Word studies, review lessons, and check tests are based on adult interests and activities. Handwriting pages, word lists, and illustrations are included.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: My Country revised 1964

Author: E. H. Smith and F. R. Lutz

Grade Level: 1 and 2

Series: no

Price: list $.72 net $.54

Binding: Paper bound worktext

Annotation: The worktext consists of twenty-four related lessons of high interest and low vocabulary. Each lesson builds upon the preceding one. The vocabulary is controlled throughout and consists of 206 words, 178 of which are found in the Lorge-Thorndike List of the first 1,000 words according to frequency of use. New words are introduced in each lesson, with very little phonics.

The principal aim is to develop a basic sight vocabulary and methods of word analysis so that the adult can work independently with success as he learns to read.

It is especially good for the non-reading adult and adolescent.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: I Want to Read and Write

Author: Harley A. Smith and Ida Lee King Wilbert

Grade Level: 2, 3, 4 and 5

Series: two grade levels

Price: list $.96 net $.72

Binding: Paper bound workbook

Annotation: Controlled vocabulary, exercises, reviews, and tests provide adequate instruction all basic reading skills for beginners or for students who need additional practice. It has a word list and is illustrated.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: Read to Learn

Author: Dorothy Y. Goble

Grade Level: 3, 4

Series: no

Price: list $.72 net $.54

Binding: Paper bound

Annotation: Especially suitable for Spanish-speaking adults learning English as a second language. Designed to develop skills in the use of a dictionary, to strengthen reading comprehension, and to encourage written expression. It has a grading chart and is illustrated. Teacher's manual available.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: Steps to Learning Book I and II

Author: Dr. Burton W. Kreitlow and Editorial staff

Grade Level: 1, 2 and 3

Series: no

Price: list $.80 net $.60

Binding: Paper bound worktext

Annotation: These two books meet the needs of adults in beginning reading, writing, and number by study by providing interesting reading and work-type material in sequential order. The simple number problems reflect such adult activities as counting money, using a ruler and solving simple addition and subtraction problems. A word list is included.

At the bottom of each page are found objectives of the lesson and keys for grading. The illustrations are good.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: Working with Word Patterns

Author: Mildred Putnam

Grade Level: 2 and 3

Series: no

Price: list $.96 net $.72

Binding: Paper bound worktext

Annotation: This is a companion to Working with Words, continuing to build upon the structures and sentences while introducing important economic information in a story about a family. It has a word list and is illustrated. A teacher's manual is available.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: Working with Words

Author: Mildred Putnam

Grade Level: 1 and 2

Series: no

Price: list $.96 net $.72

Binding: Paper bound worktext

Annotation: This basic language worktext is designed for beginning adult readers, both English-speaking students and students for whom English is a second language. The skills of reading and speaking English are taught concurrently through oral and visual practice in letter, word, and sentence patterns. It has a word list and is illustrated. A teacher's manual is available.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: Reading Essentials

New Goals in Reading 3, 4
New Journeys in Reading, revised 5
New Adventures in Reading, revised 6
Progress in Reading, 7
Mastery in Reading, 8

Author: Editors

Grade Level: 3, 4, 5, 6, 7, and 8

Series: Reading Essentials Series

Price: list $.96 net $.72

Binding: Paper bound

Annotation: A new remedial reading series.

Publisher: Stech-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: From A to Z

Author: Dee D. Hancock

Grade Level: 1, 2 and 3

Series: no

Price: list $.48 net $.36

Binding: Paper bound

Annotation: From A to Z is designed to teach the letters of the alphabet to adults. Each letter is introduced first in the manuscript form and and then in the cursive form and is accompanied by clever illustrations, basic words to identify sounds, and simple exercises.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: Learning and Writing English revised

Author: M. S. Robertson

Grade Level: 3

Series: no

Price: list $.96 net $.72

Binding: Paper bound workbook

Annotation: This workbook has an additional study

of troublesome verbs, capitals, punctuation, sentences and other fundamentals. The reviews and tests check abilities approximating third grade level.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: How to Read Better

Author: Harley A. Smith and Ida Lee King Wilbert

Grade Level: 5 and 6

Series: no

Price: list $.72 net $.54 each

Binding: Paper bound

Annotation: Each lesson presents an easy, adult-centered story followed by exercise material which directs attention toward getting main ideas, remembering facts, and analyzing situations.

Publisher: Steck-Vaughn Company, 5626 East Belmont Avenue, Fresno, California 93707

Title: I Want to Learn English

Author: Harley A. Smith and Ida Lee King Wilbert

Grade Level: 4 and 5

Series: no

Price: list $.96 net $.72

Binding: Paper bound

Annotation: Designed to provide adults with the fundamentals of English, reading, and writing. It may be used as an English text to accompany I Want to Read and Write or as a language arts text to follow I Want to Read and Write. Illustrated.

Publisher: Superintendent of Documents, U. S. Government Publication Catalog, Washington, D. C. 20025

Title: U. S. Government Publications (lists and monthly catalogs of all publications)

Grade Level: 4, 5, 6, 7, and 8

Series:

Price: $4.50 for both the lists of publications and the monthly catalog.

Binding: Paper bound

Annotation: There are approximately 25,000 different factual publications currently for sale from the Government Printing Office. Many of them are written simply and yet contain the type of usable technical information to suit the varied interests and needs of beginning adult readers. Subject lists are revised annually and available upon request from the Superintendent of Documents.

Example: 50. American History
38. Animal Industry
19. Army (field manuals and technical manuals)
51A. Diseases (contagious and infectious diseases, sickness)
82. Radio and electricity (electronics, radar and communications)

Publisher: Wahr, George Publishing Company, 316 S. State Street, Ann Arbor, Michigan 48108

Title: Remedial Reading Drills

Author: Thorleif G. Hegge, Samuel A. Kirk, Winifred D. Kirk

Grade Level: 0, 1, 2, 3, and 4

Series: no

Price: $2.00

Binding: Paper bound

Annotation: The drills are designed primarily to to aid those who have become retarded in reading. In general, the exercises are most effective with those who have the following characteristics
1. The reading status is below the fourth grade
2. The child has a severe special reading disability
3. The child is educable in sound blending
4. Any extreme visual or auditory defects have been corrected.
5. The child is motivated and cooperative

Each sound and sound blend are presented in word family groups. There is constant repetition, and the reader can progress at a fast pace.

Publisher: Washington Square Press, Inc., 1 W. 39th Avenue, New York, New York 10018

Title: First Steps in Reading English

Author: Christine M. Gibson and I. A. Richards

Grade Level: readiness

Series: First Steps in Reading English

Price:

Binding: Paper bound

Annotation: The series includes four paperbacks with workbooks and filmstrips. The introduction of new words and new letters is carefully controlled.

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